# UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

ANGEL CHEVRESTT

Plaintiff,

Docket No. 18-cv-2170

- against -

JURY TRIAL DEMANDED

MEREDITH CORPORATION

Defendant.

### **COMPLAINT**

Plaintiff Angel Chevrestt ("Chevrestt" or "Plaintiff") by and through his undersigned counsel, as and for his Complaint against Defendant Meredith Corporation ("Meredith" or "Defendant") hereby alleges as follows:

### NATURE OF THE ACTION

1. This is an action for copyright infringement under Section 501 of the Copyright Act. This action arises out of Defendant's unauthorized reproduction and public display of a copyrighted photograph of the CEO of Jet.com. The photograph is owned and registered by Chevrestt, a professional photographer. Accordingly, Plaintiff seeks monetary relief under the Copyright Act of the United States, as amended, 17 U.S.C. § 101 *et seq*.

#### **JURISDICTION AND VENUE**

- 2. This claim arises under the Copyright Act, 17 U.S.C. § 101 *et seq.*, and this Court has subject matter jurisdiction over this action pursuant to 28 U.S.C. §§ 1331 and 1338(a).
- 3. This Court has personal jurisdiction over Defendant because Defendant resides in and/or transacts business in New York.

4. Venue is proper in this District pursuant to 28 U.S.C. § 1391(b).

### **PARTIES**

- 5. Chevrestt is a professional photographer having a usual place of business at Angel Chevrestt 248 Glen Ave, Apt. 2, Dumont, New Jersey 07628-2753.
- 6. Upon information and belief, Meredith is a limited liability company duly organized and existing under the laws of Iowa with a place of business at 805 Third Avenue, New York, NY 10022.
- 7. At all times material hereto, Defendant has owned and operated the website at the URL: www.fortunegreece.com (the "Website").
  - 8. Defendant is a for-profit entity.
  - 9. Defendant publishes news content on the Website.

## STATEMENT OF FACTS

- A. Background and Plaintiff's Ownership of the Photograph
- 10. Chevrestt photographed Marc Lore, the CEO of Jet.com (the "Photograph"). A true and correct copy of the Photograph is attached hereto as Exhibit A.
  - 11. Chevrestt then licensed the Photograph to the New York Post.
- 12. On July 19, 2015, New York Post ran an article that featured the Photograph on its web edition entitled *Online shopping startup ready to rival Amazon. See*<a href="https://nypost.com/2015/07/19/new-jersey-startup-ready-to-rival-amazon/">https://nypost.com/2015/07/19/new-jersey-startup-ready-to-rival-amazon/</a>
- 13. A true and correct copy of the New York Post article is attached hereto as <u>Exhibit</u> <u>B</u>.
- 14. Chevrestt is the author of the Photograph and has at all times been the sole owner of all right, title and interest in and to the Photograph, including the copyright thereto.

15. The Photograph was registered with the U.S. Copyright Office and was given Copyright Registration Number VA 2-036-343, effective as of March 31, 2017. A true and correct copy of the registration is attached hereto as Exhibit C.

## B. Defendant's Infringing Activities

- 16. On November 8, 2016, Defendant ran an article on the Website entitled *Billions of dollars at the feet of the "magician" of e-commerce* (in English) *See*http://www.fortunegreece.com/article/disekatommiria-dolaria-sta-podia-tou-magou-tou-ilektronikou-emporiou/ (the "Article").
- 17. Defendant's Article prominently featured the Photograph. Screenshots of the Article as it appears on the Website are attached hereto as Exhibit D.
- 18. Commercial advertisements on Defendant's Website appear adjacent to, below or above the Photograph as displayed by the Article.
- 19. Defendant did not obtain a license from Plaintiff to display the Photograph on the Website.
- 20. Defendant did not have Plaintiff's permission or consent to publish the Photograph on its Website.
- 21. Prior to publishing the Photograph on the Website, Defendant did not communicate with Plaintiff.
- 22. Subsequent to publishing the Photograph on the Website, Defendant did not communicate with Plaintiff.

CLAIM FOR RELIEF
(COPYRIGHT INFRINGEMENT AGAINST MEREDITH)
(17 U.S.C. §§ 106, 501)

- 23. Plaintiff incorporates by reference each and every allegation contained in Paragraphs 1-22 above.
- 24. Defendant infringed Plaintiff's copyright in the Photograph by reproducing and publicly displaying the Photograph on the Website.
- 25. Defendant is not, and has never been, licensed or otherwise authorized to reproduce, publically display, distribute and/or use the Photograph.
- 26. The acts of Defendant complained of herein constitute infringement of Plaintiff's copyright and exclusive rights under copyright in violation of Sections 106 and 501 of the Copyright Act, 17 U.S.C. §§ 106 and 501.
- 27. Upon information and belief, the foregoing acts of infringement by Defendant have been willful, intentional, and purposeful, in disregard of and indifference to Plaintiff's rights.
- 28. As a direct and proximate cause of the infringement by the Defendant of Plaintiff's copyright and exclusive rights under copyright, Plaintiff is entitled to damages and defendant's profits pursuant to 17 U.S.C. § 504(b) for the infringement.
- 29. Defendant's conduct, described above, is causing, and unless enjoined and restrained by this Court, will continue to cause Plaintiff irreparable injury that cannot be fully compensated by or measured in money damages. Plaintiff has no adequate remedy at law.

### PRAYER FOR RELIEF

WHEREFORE, Plaintiff respectfully requests judgment as follows:

1. That Defendant Meredith be adjudged to have infringed upon Plaintiff's copyright in the Photograph in violation of 17 U.S.C §§ 106 and 501;

2. That Defendant Meredith be ordered to remove the Photograph from the Website.

3. That Plaintiff be awarded Plaintiff's actual damages and Defendant's profits,

gains or advantages of any kind attributable to Defendant's infringement of

Plaintiff's Photograph;

4. That Defendant be required to account for all profits, income, receipts, or other

benefits derived by Defendant as a result of its unlawful conduct;

5. That Plaintiff be awarded pre-judgment interest; and

6. Such other and further relief as the Court may deem just and proper.

### **DEMAND FOR JURY TRIAL**

Plaintiff hereby demands a trial by jury on all issues so triable in accordance with Federal Rule of Civil Procedure 38(b).

Dated: Valley Stream, New York March 12, 2018

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